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# COWORKING CONFERENCE

## INNOVATION THROUGH COLLABORATION

**DECEMBER 2ND 2015 AT 10 AM / COIN, ZADAR, CROATIA**

We invite you to join us at international coworking conference "COIN Coworking Conference - Innovation Through Collaboration" to be held on December 2nd 2015 at 10 am, at the premises of coworking space COIN, Zadar, Put Murvice 16, 2nd floor.

The conference is organized in order to mark the beginning of operating of the first coworking space in Zadar - COIN, as a result of the EU co-funded project „Coworking Zadar - Innovation Through Collaboration“. In order to share experience and motivate micro entrepreneurship to cooperate on European market, some of the existing coworking spaces will be presented at the Conference.

Participation is free of charge and working language of the conference is English. We invite you to register as soon as possible on the link since the number of participants is limited. Registration will be open until November 27th. We look forward to seeing you at COIN!

**REGISTER**



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## ABOUT THE CONFERENCE

INNOVATION THROUGH COLLABORATION

Five speakers from Slovenia, Italy, Serbia, United Kingdom and Bosnia and Herzegovina will share their thoughts and best practices with an audience made out of coworking space users, operators, facility managers, city councils representatives, development agencies, universities or start-up incubator managers.

The conference will also be an exceptional opportunity to share best practices, connect, build up and collaborate on new or exciting projects.

Participation is free of charge and working language of the conference is English.

## ALEX SOSKIN

IMPACT HUB, WESTMINSTER LONDON

Alex Soskin has a background in finance, consulting, and SME support, is a chartered management accountant, and has been Managing Director of Impact Hub Westminster since 2012. He has spent the last 5 years supporting the social innovation sector, most notably by growing and maintaining a 500 strong community of social entrepreneurs in the heart of London.

Alex will talk about his experiences running one of the largest coworking spaces in London through a period of exceptional (coworking) market growth. He will also speak about what it takes to maintain a meaningful support structure for early-stage companies with social and environmental impact at the heart of their business models.

## DAMIANO RAMAZZOTTI

TALENT GARDEN

Damiano Ramazzotti is the CEO of WeTipp.com a platform that helps co-working spaces, alumni associations and non profits, better engage their members and manage their back-office. He worked previously as COO of Talent Garden, Europe's leading co-working space network in the digital sector, and has an extensive experience in the field of community building, facilitation and training.

The key challenges in managing and engaging spaces, from a single one to a franchise, and the solutions we developed to deal with them, including but not only, our online platform.



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## MARKO RADENKOVIĆ

NOVA ISKRA, BELGRADE

Marko Radenković, general manager in Nova Iskra Design Incubator, graduated at the Faculty of Dramatic Arts in Belgrade, direction management and production in theatre, radio and culture. Since the establishment of Nova Iskra his main professional focus is closely linked to developing potential of creative industries, locally and regionally, inter-sectoral cooperation, especially between creative and business, private and public sectors, creative and artistic entrepreneurship, social entrepreneurship, common platforms, etc.

The focus of the presentation is in consideration of new models of organizing the creative communities through the collaborative platforms, incubators and coworking spaces, especially from the local perspective by presenting the successful initiative Nova Iskra Design Incubator from Belgrade.



## LUKA PIŠKORIČ

POLIGON, LJUBLJANA

Luka Piškorič is a co-founder of the Slovenia Coworking Initiative and Poligon Creative Centre, an autonomous coworking platform for young professionals, creative communities and startups operating in the field of creative economies, social entrepreneurship and culture. He is also a co-founder of crowdfunding.si, the Slovenia Crowdfunding Initiative and a strategic consultant to multiple crowdfunding campaigns, which turned young creatives and innovators into successful startups.

With the rising population of freelancers all over the world, new alternative models are being developed to grow creative communities and harness their potential and creative force. Coworking, crowdfunding, sharing economies... New economic concepts are the driving force behind the empowerment of the Poligon's creative community!



## EDIN CHARLIE SARAČEVIĆ

HUB387, SARAJEVO

Prior to cofounding „The map network“, his first Internet start up in 1999, Edin Saračević was the founder and president of MapA Productions, Inc., which developed series of advertising supported print maps for major destinations in Europe and USA. His most recent start up, „Personal“ anchoring on vision to disrupt current web practices providing individuals with the tools to create a private and secure data valūt, where they control, manage and benefit from their personal data and determine who gets access when connecting with other people and companies. While building multiple start up companies for USA market, he build and managed outsourced development teams in Sarajevo utilizing local IT talents and providing them opportunity to compete with world's best in software industry.

In his presentation Edin will present his new project of building HUB387. This was first technology park envisioned as a new generation of work environment fostering new methods of building vibrant and collaborative IT community in city of Sarajevo.



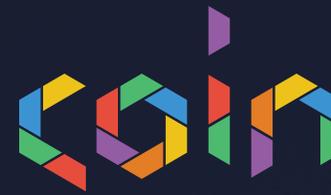
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## CONFERENCE PROGRAM



COWORKING CONFERENCE  
INNOVATION THROUGH COLLABORATION

- 10.00 - 10.30 REGISTRATION AND WELCOME COFFEE
- 10.30 - 11.00 **Welcome speech by organizer**
- 11.00 - 11.30 Poligon Creative Centre & the Empowerment of Creative Community  
- Luka Piškorič (Poligon, Ljubljana, Slovenia)
- 11.30 - 12.00 Branch management and community engagement, from small to large  
- Damiano Ramazzotti (Talent Garden, Italia)
- 12.00 - 12.30 COFFEE BREAK
- 12.30 - 13.00 New models of organizing the creative communities - Nova Iskra Design Incubator  
- Marko Radenković (Nova Iskra, Beograd, Serbia)
- 13.00 - 13.30 Supporting communities of social innovators, and the growth of the London coworking sector  
- Alex Soskin (Impact Hub, Westminster London, UK)
- 13.30 - 14.00 HUB387 - how to create a critical mass in the IT segment  
- Edin Saračević (HUB387, Sarajevo, BiH)
- 14.00 - 15.00 LUNCH BREAK/BUFFET
- 15.00 - 16.00 **Parallel discussion sessions:**
1. Travel & Cowork
  2. Coworking-Networking
  3. Franchise chains Vs. Independent coworking spaces
- 16.00 - 16.30 CONFERENCE SUMMARY AND WRAP UP



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